

Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Business Administration, College Of

Goal **Promote The Development And Maintenance Of Quality Academic Programs** 🔑

In support of the University's and College's missions, the College will develop and maintain quality academic programs.

Objective (P) **Complete Comprehensive Program Reviews Of All BBA Programs** 🔑

Consistent with the college's commitment to continuous improvement, the College initiated reviews of its BBA programs. The reviews and accompanying recommendations should be completed in the 2013-14 academic year. As the College has high quality programs in place, it is anticipated that any changes may be minor in nature. However, the process of regular reviews enables the faculty to maintain quality and pertinent curriculums.

**KPI
Performance
Indicator**

Reports From The Various Departments And/or Review Committees 🔑

The departments and/or review committees will submit their recommendations.

There are no actions for this objective.

Objective (P) **Continue Application Of The College's Assurance Of Learning (AoL) Process** 🔑

Assurance of Learning (AoL) is a vital component in the pursuit of continuous improvement. The COBA will continue its AoL program and improve the process by hosting a Learning Retreat to allow the faculty to share best practices.

**KPI
Performance
Indicator**

Learning Retreat 🔑

The Assistant Dean for Assessment will organize the Learning Retreat.

There are no actions for this objective.

Goal **Support The Recruitment And Retention Of A Productive, High-quality Faculty** 🔑

The most valuable asset for a college is its faculty. The faculty are responsible for the creation and delivery of quality academic programs, the creation of new knowledge as well as other intellectual contributions, and for providing service as it relates to shared governance and serving students, the academy, employers and the community. As such, it is vital that the college recruits and retains a high quality faculty.

Objective (P) **Provide Departments Funding For Faculty Development** 🔑

The faculty represent the most valuable asset of the college. A productive faculty is required if the college is to fulfill its mission. Toward that end, the college will provide the department with funding to support faculty development. The funds will be used to support the faculty members' efforts in the teaching and research sectors.

**KPI
Performance
Indicator**

Departmental Travel Budget  

Funding for faculty travel and development will be supplied to each department within the college.

There are no actions for this objective.

Objective (P)

Provide Graduate Assistants 

Providing graduate assistants who are available to assist the faculty will enable the faculty to be more productive in both teaching and research.

There are no actions for this objective.

Objective (P)

Funding For Databases Such As CRSP And Research Insight 

Access to existing databases enable the faculty to conduct quality research.

There are no actions for this objective.

Goal

Provide An Environment Supporting Students' Professional And Academic Success 

As a college that offers professional programs, the COBA is cognizant of its responsibility to promote its students' growth both inside and outside of the classroom. Toward that end, the college desires to create an environment that supports students' professional and academic success.

Objective (P)

Support The Development Of Academic Support Material 

To aid in helping students achieve the high standards of performance set by the COBA, the College will start creating Academic Support Material for select topics. These tutorials will allow the students to review pertinent material as well as allow faculty to not spend inordinate amounts of time reviewing material covered in prerequisite material.

There are no actions for this objective.

Objective (P)**Expand Online Offerings** 🔑

Online courses provide access to educational opportunities to students who find it difficult or impossible to attend traditional face-to-face courses.

There are no actions for this objective.

Goal**Develop Relationships With Non-student Stakeholders** 🔑

The college's success in helping students help themselves is buoyed through productive relationships with a wide array of stakeholders, to include, alumni, employers, donors, and community leaders. As such, the college seeks to develop and maintain viable relationships with non-student stakeholders.

Objective (P)**Hold Receptions With Recent Alumni In The Houston Area** 🔑

Building relationships with alumni is an important component of the college's success. The college is attempting to promote networking opportunities for its recent graduates. The receptions will provide such a forum as well as promote continued interaction between our alumni and the college.

There are no actions for this objective.

Objective (P)**Engage COBA Advisory Council** 🔑

A proactive and supportive COBA Advisory Council can provide many positive returns, to include greater access to employment opportunities for its graduates and enhanced financial contributions to the College.

There are no actions for this objective.

Goal**Enhance External Recognition Of Quality** 🔑

External recognition of quality enhances the college's ability to attract quality students, faculty, and prospective employers for its graduates.

Objective (P)**Increase Involvement With AACSB** 🔑

The College is accredited by AACSB International. The College's reputation will be enhanced by better informing deans of AACSB institutions of how COBA is actively pursuing excellence. Greater involvement with AACSB will allow the College greater access to deans across the country and internationally. The College's dean will pursue opportunities to increase engagement with AACSB.

There are no actions for this objective.

Goal

Promote Efficient And Effective Administration Within The COBA

The college's success is dependent on the success of the academic departments housed within the college. Furthermore, the efficient and effective administration of resources is demanded due to the scarcity of such resources.

Objective (P)

Conduct Strategic Planning And Budgeting

Strategic planning, connected to the budgeting process, is a key to efficient and effective administration. The College's Leadership Team will annually review and update the College's strategic plan and connect accompanying action items to budgetary resources.

There are no actions for this objective.

Objective (P)

Review Mission

The AACSB standards are in the process of being updated. One major change is the requirement for the mission to be more descriptive. The College will review it and update its mission.

There are no actions for this objective.

Objective (P)

Educate Faculty And Staff Of The New AACSB Standards

The College is accredited by AACSB International. The standards are being updated and the faculty/staff of the College will need to be aware of the changes and the corresponding impact on their responsibilities.

There are no actions for this objective.

Previous Cycle's "Plan for Continuous Improvement"

The College has a very solid foundation upon which it has built an excellent educational environment. The College will continue to build on this foundation. Areas that will be targeting for improvement will include simplifying assessment efforts and increasing engagement with alumni to build a strong support system for an already excellent educational environment. Furthermore, the College will change the focus of its Learning Retreat from assessment to best practices.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

No update has been added to this level.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

No plan has been added to this level.

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